

CANINE JM JOINT MOBILITY™

Complete dry pet food for puppies, adult and senior dogs to help improve mobility, reduce joint inflammation mediators, and reduce oxidative stress and associated tissue damages.

RECOMMENDED FOR &
NOT RECOMMENDED FOR

- ✓ Joint mobility
- ✓ Healthy dogs predisposed to joint disorders
- ✗ Renal Failure



3 kg and 12 kg

KEY
BENEFITS



Joint support

Formulated to help support dogs with decreased joint mobility



Omega-3

Increased omega-3 fatty acids to help improve joint mobility



Antioxidants

Increased antioxidants vitamin E and C to help reduce oxidative stress

ADDITIONAL BENEFITS
& CHARACTERISTICS

Clinically proven to improve dog's mobility and quality of life

In 45 dogs, PURINA® PRO PLAN® Canine JM™ alleviated the clinical signs in dogs afflicted by joint mobility disorders¹

Helps maintain and achieve a lean body condition and reduce joint stress

High protein to calorie ratio and moderate fat levels

Support cartilage and joint health

High levels of antioxidants

Supports joint mobility across all canine life stages

Complete and balanced for all dog life stages

Nutritional solution for joint-sensitive breeds

Maintaining dogs in an ideal body condition and providing increased levels of omega-3 fatty acids has been proven to improve gait and mobility in sensitive breeds

1. Moreau M, Troncy E, Del Castillo JR, Bédard C, Gauvin D, Lussier B. Effects of feeding a high omega-3 fatty acids diet in dogs with naturally occurring osteoarthritis. *J Anim Physiol Anim Nutr (Berl)*. 2013; **97**: 830-7.

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COMPOSITION

Rice, dried salmon protein, dried poultry protein, wheat flour, soya protein powder, corn, dried egg, digest, fish oil, pea hulls, pork fat, minerals, cellulose.

KEY NUTRIENT VALUES*

Moisture	7.5%
Protein	30%
Fat	12%
- Omega-6 fatty acids	1.6%
- Omega-3 fatty acids	1.1%
- EPA (eicosapentaenoic acid)	0.32%
- DHA (docosahexaenoic acid)	0.48%
Carbohydrate	41%
Crude fibre	2.5%
Glucosamine + chondroitin	2000 ppm
Vitamin E	814 IU/kg
Metabolisable energy (ME) [†]	3724 kcal/kg

* Typical analysis in the final product as fed.

[†] Calculated following NRC 2006 equations.

FEEDING GUIDELINES

PURINA® PRO PLAN® JM Joint Mobility™ provides complete and balanced nutrition for all lifestages and weights. The recommended period of use is initially up to 3 months. For weight loss the indicated amounts should be given to initiate the weight loss program.

PUPPY GROWTH – AGE IN MONTHS

Adult weight (kg)	1.5	4	6	9	12	24
	Daily feeding quantity (g/day)					
2.5	60	90	90	85	75	Adult
5	85	140	145	130	120	Adult
10	110	210	225	195	190	Adult
15	140	290	315	285	245	Adult
25	160	355	450	410	355	Adult
35	200	415	480	555	450	Adult
45	215	435	490	575	490	505
70	300	570	695	830	690	685

ADULT MAINTENANCE

Body weight (kg)	Adult maintenance (g/day)	Adult weight loss (g/day)	Senior (g/day)
2.5	70	50	60
5	110	80	95
10	175	130	150
15	230	170	200
25	325	240	280
35	405	300	350
45	480	360	415
70	645	480	560

For dogs over 70 kg: for each additional 5 kg of body weight, feed an additional 20g, 25g or 30g of pet food for Adult Maintenance, Adult Weight Loss and Senior recommendation respectively.