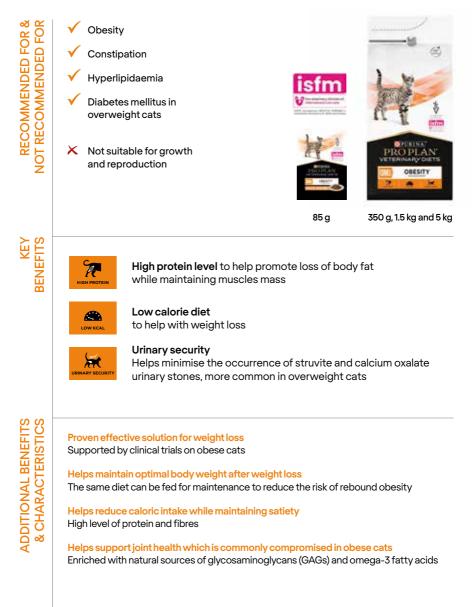
FELINE OM ST/Ox OBESITY MANAGEMENT[™]

Complete dietetic pet food for adult cats for the reduction of excessive body weight, formulated with low energy density.



FELINE OM ST/Ox OBESITY MANAGEMENT[™]

COMPOSITION (DRY)

Wheat gluten, corn protein meal, soya meal, dried poultry protein, wheat flour, pea hulls, cellulose, digest, minerals, soya protein powder, pork fat, fish oil, yeast, xylose.

COMPOSITION (POUCHES)

Pork (liver, kidney, lung), chicken (4%), dehydrated salmon protein, dehydrated pork protein, pea fibre, flour rice, cellulose, corn starch, minerals.

KEY NUTRIENT VALUES*								
	Dry	Pouch						
Moisture	6.5%	80.0%						
Protein	48%	10.6%						
Fat - Omega-6 fatty acids - Omega-3 fatty acids	8% 1.5% 0.4%	2.5% 0.23% 0.10%						
Carbohydrate	22%	3.0%						
Crude fibre	7.5%	1.4%						
Taurine	1707 mg/kg	1806 mg/kg						
Vitamin E	559 IU/kg	103 IU/kg						
Metabolisable energy (ME) ¹	3428 kcal/kg	752 kcal/kg						

* Typical analysis in the final product as fed. ¹ Calculated following NRC 2006 equations.

FEEDING GUIDELINES

It is recommended that a veterinarian's opinion be sought before use or before extending the period of use. A transition period when starting the diet is advised and for an efficient weight loss or ideal weight maintenance, the recommended daily energy intake should not be exceeded. Recommended length of time: until target body weight is achieved and after if required to maintain target bodyweight. 1 pouch = 20g of Feline OM ST/Ox Obesity Management[™] dry.

The suggested daily food intake for weight loss is **based on the cat's starting weight**, average caloric requirements and a desired safe weight **loss of 1% body weight per week**. Daily food intake must be adjusted according to response, generally every 4 weeks. PURINA® PRO PLAN® VETERINARY DIETS OM s_T/Ox Obesity Management[™] must be fed until target **Body Condition Score (BCS)** is achieved. Feline OM s_T/Ox Obesity Management can be fed long-term for cats prone to gain weight using the maintenance feeding quantities.

WEIGHT LOSS				MAINTENANCE					
Body weight (kg)	Dry only (g/day)	Wet only (Pouch /day)	Dry + Dry (g/day)	pouch Wet (pouch /day)	Body weight (kg)	Dry only (g/day)	Wet only (Pouch /day)	Dry + Dry (g/day)	pouch Wet (pouch /day)
4	35	2	20	1	4	45	2 1⁄2	30	1
5	45	2 1⁄2	25	1	5	60	3	40	1
6	55	3	35	1	6	70	3 ¾	50	1
7	65	3 1⁄2	45	1	7	80	4 1/3	65	1
8	75	4	55	1	8	95	5	75	1
10	95	5	55	2	10	115	6 ²/3	80	2

For each additional 1 kg of body weight feed an additional 10g of dry food or $\frac{1}{2}$ pouch for weight loss and feed an additional 10g of dry food or $\frac{2}{3}$ pouch for weight maintenance.